

EXPOSITION TERMS AND CONDITIONS

All exhibits ("Exhibits") and exhibitors ("Exhibitors") are subjected to the following regulations. The word "Management" used herein refers to the 2010 AZH San Diego Conference, acting through its officers, directors, committees, agents or employees in the management of the exposition (the "Exposition"). Violations will not be tolerated; existing violations may result in the withdrawal of the responsible company's ability to rent space at the next exhibit hall.

PURPOSE OF EXHIBITS: Exhibits are to educate the horticulture zoo industry audience by demonstration, presentations, and information.

DISPLAY REGULATIONS

1. CANCELLATION OF EXHIBIT CONTRACT: Late Cancellation: Cancellation and/or booth reduction within 59 days prior to the opening of the exposition obligates the Exhibitor to full payment of the rental, in accordance with the terms of the Contract. Management reserves the right to reassign space made available due to cancellations, reductions, or withdrawals.

Failure to Pay: Exhibitor booths will not be allowed to be erected unless full payment for space has been received by Management before show opens. The Exhibitor will not be listed in the Conference proceedings unless paid in full by **August 2, 2010**.

Failure to Occupy Space: Space not occupied by the close of the Exhibit installation period as specified in the accompanying materials will be forfeited by the Exhibitor and this space may be resold, reassigned or used by the Management. This clause shall not be construed as affecting the obligation of the Exhibitor to pay the full space rental under the terms of the Contract.

2. EXHIBITS: Exhibits shall be arranged so that they do not obstruct the general view, nor hide the exhibits of others.

3. INSTALLATION AND DISMANTLING OF EXHIBITS: The programmed exhibit area will be available on Saturday, September 18, 2010 at eight o'clock (8:00) AM. The reserved exhibit space must be completely cleaned and Exhibits cleared from the hotel by seven o'clock (7:00) PM. on Tuesday, September 21, 2010. **Show runs from 1:00PM Saturday through 11:30AM on Tuesday.**

4. FIRE, SAFETY AND HEALTH: The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances covering fire, safety, and health. All nursery stock must be balled & bur-lapped or containerized.

5. LABOR: All exhibitors will move-in, set-up, and dismantle their own displays/booths.

6. FILM, SOUND DEVICES AND LIGHTING: If movies, videos, loud speakers or any devices creating sound are used, they should be tuned to conversational level and must not be objectionable to neighboring exhibitors. The Management reserves the right to restrict the use of sound, glaring lights, or objectionable lighting effects. Exhibitor represents and warrants that no musical work protected by copyright will be staged, produced, or otherwise performed, via either "live" or "mechanical" means, (by or on behalf of exhibitor) at the exposition unless exhibitor has paid to ASCAP fees for such use.

7. OPERATING EQUIPMENT: No exhibitor shall operate any such equipment that emits vibrations, fumes, or noise above normal conversational levels as to disturb neighboring lessees or the overall show. Management reserves the right to shutdown operating equipment on the show floor. Management shall strictly enforce this regulation.

8. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space as assigned or have representatives, equipment, or materials from other firms than his own in the exhibit space without written consent of the Management. In the case of company divisions or affiliates, only one division or affiliate shall be considered the exhibiting company. Multiple divisions or affiliates will not be identified separately on signs and/or printed matter.

9. EXHIBITORS' PERSONNEL AND OTHER CONSIDERATIONS: Distribution of advertising material and souvenirs must be confined to exhibitors' spaces. Undignified methods of attracting attention will not be permitted. No company banners or other company signage are allowed to be hung from the rafters. No plant material over 8' will be allowed. No helium-filled balloons or blimps are allowed in the exhibit hall. Microphones, loud speakers, noise making and intoxicating liquors on the exhibit floor by exhibitors will be strictly prohibited. All aisle space and building support areas are strictly under the control of the management and must not be used for display, selling or distribution of sales material.

Exhibits must be so arranged that representatives and all booth materials and signage will remain inside of the space leased. In keeping with the technical educational purpose of the event, giveaways such as imprinted material/objects with the display sponsor's name, etc., will be permitted. Questions as to the eligibility of giveaway items should be directed to management for approval before the event. The Management reserves the right to prohibit an Exhibit or part of an Exhibit, which in its judgment may detract from the character of the exposition. This restriction includes persons, sideshow tactics, conduct, printed matter, or anything of a character, which might be considered objectionable to the exposition as a whole. Serving of food and beverages in exhibits is forbidden.

10. LIABILITY AND INSURANCE: All items that can be carried away should be put in safekeeping when the exhibit is not attended. The Management will not be liable for loss or damage to the property of the Exhibitor or his representatives or employees from theft, fire, accident, water or any other cause beyond its control. The Management will not be responsible for any injury, damage or loss that may occur to an Exhibitor, to his employees or invitees or to any other person on the premises of the exhibition.

11. STORAGE: Crates and boxes must be stored under cover in your booth or removed from the exhibition hall during show hours. Locked storage is available. The Management assumes no responsibility for damage or loss of boxes or crates.

12. UTILITIES: Please note that electric service is NOT included in the exhibit rental fee and should be ordered separately through the Hotel, if needed. The following current is available: 0-2000 watts (5 – 20amps), 208 volts(single phase/three phase) When ordering power it is essential that you provide detailed information as to what type of equipment you will be using. Please note that wall and post outlets are not part of the booth space. If you plan on using electrical equipment in your booth you must order a minimum of one electrical circuit. Fill out the hotel's vendor/exhibitor service order form in advance.

13. INABILITY TO PERFORM: If the Management should be prevented from holding the exhibition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the exhibitor to occupy his space due to circumstances beyond its control, the Management will refund to the Exhibitor the amount of the rental paid, less a proportionate share of the exposition expenses, and the Management shall have no further obligation or liability to the Exhibitor. If the Exhibitor shall have made no rental payment, he nevertheless shall be obligated to pay his proportionate share of such expenses.

14. AMENDMENTS: The regulations have been formulated for the best interest of the Exhibitors as well as this Exposition, 2010 AZH San Diego Conference, and all cooperating groups. All matters and questions not covered by these regulations are subject to the decisions of the Management. The regulations may be amended at any time by the 2010 AZH San Diego Conference Management and all amendments that may be so made shall be equally binding on all parties affected by them as by the original regulations.

15. HOSPITALITIES: Any Exhibitor scheduling a hospitality suite must first obtain permission of the 2010 AZH San Diego Conference Management.

16. SPECIAL NOTE: In using the Hotel, all care must be taken to protect the facilities. The Hotel has respectfully requested that no signs be attached to any wall with scotch, masking or similar tape. If plants or equipment are used in the booth, polyethylene or similar material must be underneath pots and equipment to protect the floor. Your cooperation is necessary to help preserve the exhibit hall.



vendor / exhibitor service order form

event information	
event name _____	event date _____
convention services manager _____	booth name _____

telephone/internet	quantity	pre-order cost	on-site cost	total
t1 high speed internet wired connection	_____	\$ 350.00	\$ 400.00	_____
t1 high speed internet wireless connection	_____	\$ 75.00	\$ 100.00	_____
direct dial phone line (standard hotel rates apply)	_____	\$ 85.00	\$ 100.00	_____
total				=====

electrical	quantity	pre-order cost	on-site cost	total
0-500 watts (5 amps)	_____	\$ 50.00	\$ 75.00	_____
501 - 1000 watts (10 amps)	_____	\$ 75.00	\$ 100.00	_____
1001 - 1500 watts (15 amps)	_____	\$ 100.00	\$ 150.00	_____
1501 - 2000 watts (20 amps)	_____	\$ 150.00	\$ 200.00	_____
<i>*208 volts single phase/three phase available upon request</i>				total
				=====

power strip	_____	\$ 15.00	\$ 15.00	_____
extension cord	_____	\$ 15.00	\$ 15.00	_____
total				=====

boxes							
inbound	quantity	cost	total	outbound	quantity	cost	total
0 - 5 lbs.	_____	\$ 5.00	_____	envelope	_____	\$ 5.00	_____
6 - 20 lbs.	_____	\$ 10.00	_____	all boxes	_____	\$ 10.00	_____
21 - 50 lbs.	_____	\$ 15.00	_____	crates	_____	\$ 50.00	_____
over 51 lbs.	_____	\$ 25.00	_____	pallets	_____	\$ 75.00	_____
crates	_____	\$ 50.00	_____	total			
pallets	_____	\$ 75.00	_____	=====			
<i>*cost is per box</i>		total					
		=====					

billing information	
name _____	phone number _____
address _____	fax number _____
_____	e-mail _____
city _____	
state _____ zip _____	
form of payment (<i>please circle</i>) amex visa mastercard	
credit card number _____	Expiration _____
credit card holder _____	
(please print)	
(signature)	

**If you have any questions please contact the hotel and speak with your convention services manager*

**** PLEASE NOTE :** Pricing is a per day charge.

Charges are subject to a 22% service charge and 8.75% taxes & subject to change